Neoclassical Growth Accounting and Frontier Analysis: A Synthesis

THIJS TEN RAA Tilburg University, Box 90153, 5000 LE Tilburg, The Netherlands tenRaa@uvt.nl

PIERRE MOHNEN P.Mohnen@MERIT.unimaas.nl Université du Québec à Montréal, CIRANO, University Maastricht and MERIT

Abstract

The standard measure of productivity growth is the Solow residual. Its evaluation requires data on factor input shares or prices. Since these prices are presumed to match factor productivities, the standard procedure amounts to accepting at face value what is supposed to be measured. In this paper we estimate total factor productivity growth without recourse to data on factor input prices. Factor productivities are defined as Lagrange multipliers to the program that maximizes the level of domestic final demand. The consequent measure of total factor productivity is shown to encompass not only the Solow residual, but also the efficiency change of frontier analysis and the hitherto slippery terms-of-trade effect. Using input-output tables from 1962 to 1991 we show that the source of Canadian productivity growth has shifted from technical change to terms-of-trade effects.

JEL classification: O47

Keywords: total factor productivity growth, efficiency change, terms-of trade effect, growth accounting, data envelopment analysis

1. Introduction

In this paper, we synthesize two strands of productivity analysis, namely neoclassical growth accounting and a frontier approach, known as data envelopment analysis (DEA).¹ In either branch of literature, productivity is essentially the output-input ratio and, therefore, productivity growth the residual between output growth and input growth. The difficulty is to implement these concepts when there is more than one output or input. Neoclassical analysis weights them by value shares, a procedure that requires data on factor input shares or prices. Since the latter are presumed to match factor productivities, the procedure amounts to accepting at face value what is supposed to be measured. Solow (1957) has justified this for competitive economies, where inputs are rewarded on the basis of their marginal productivities and outputs according to their marginal revenues, so that the residual measures the shift of the production function. DEA analysis considers the output and input proportions observable in activities (representing various economies and/or various years) and determines for instance how much more output could be produced if the inputs were processed by an optimal combination of all observed activities.

Although each approach tracks changes in the output-input ratio of an economy, the constructions are quite distinct. Neoclassical growth accounting attributes productivity growth to the inputs, say labor and capital. Indeed, Jorgenson and Griliches (1967) have shown that the total factor productivity (TFP-) growth residual equals the growth of the real factor rewards, summed over endowments. In this sense, the residual equals total factor productivity growth. The frontier approach decomposes productivity growth into a movement of the economy towards the frontier and a shift of the latter. Productivity growth is efficiency change plus technical change. The alternative decompositions inherit the advantages and disadvantages of their respective methodologies. Neoclassical growth accounting imputes productivity growth to factors, but cannot distinguish a movement towards the frontier and a movement of the frontier. This is the contribution of the frontier approach, which, however, is not capable of imputing value to factor inputs.

The two approaches differ not only in methodology, but also in focus. The overwhelming majority of empirical studies of economic growth (whether "old" or "new" growth papers) are based on the Solow model or some variant of it. Alternatively, the overwhelming majority of DEA papers deal with micro issues. In fact, the technique is used primarily for benchmarking within firms or industries (e.g., the burgeoning use of DEA in financial service industries). Our paper breaks common ground by applying all the tools to a national economy with a multitude of sectors. The issue is macro-growth, but the model is more micro in flavor. Basically, we will decompose productivity growth into frontier productivity growth and efficiency change. DEA practitioners restrict the first term to technical efficiency, but we take into account allocative efficiency. The frontier is obtained not by some best practice, but by efficient allocation of resources across sectors. Neoclassical growth accountants overlook the efficiency change term.

Some practitioners of the two approaches are aware of each others' work and sometimes report correlations between the alternative productivity measures (Perelman, 1995). What is missing, however, is a theoretical framework that encompasses the two approaches. That is the main purpose of our paper. We reproduce the neoclassical TFP growth formulas, but in a framework that is DEA in spirit. Unlike Färe, Grosskopf, Lovell and Zhang (1994), we do not determine an economy's frontier by benchmarking the production of a macro-aggregate on other economies, but by reallocating resources domestically so as to maximize the level of domestic final demand (that is excluding net exports) given input and output proportions and subject to a set of feasibility constraints. The shadow prices of the factor constraints measure the individual factor productivities. Our model is a general equilibrium activity analysis model with multiple inputs and outputs, and intermediate inputs, where the frontier is determined by an economic criterion and not a mechanical expansion factor. A first attempt to model intermediate inputs was made by Färe and Grosskopf (1996).

Our starting point is the Solow residual between output and input growth. We derive the equality of the Solow residual with the growth rates of the factor productivities by differentiating not the national income identity, but the related formula of the main theorem of linear programming applied to the aforementioned frontier program. By the same token, we capture the movement towards the frontier, or efficiency change, in addition to the standard Domar decomposition of TFP, involving technical change at the sectoral levels. A further contribution is the identification of the terms-of-trade effect in productivity analysis. It is well-known that an improvement in the terms of trade is tantamount to technical progress,

but the treatment of this effect has been ad hoc so far. For example, Diewert and Morrison (1986) classify commodities a priori as exports or imports. In our frontier program net exports are appropriately endogenous.

We model trade by inclusion of a constraint on net imports. For balanced trade, the value of net imports, assessed at world prices, must be nonpositive. The model will select resource extensive commodities for exports and resource intensive commodities for imports, all relative to the world prices. If the price of an export item goes up, the net imports constraint is less tight and potential output is increased, in the same way as in response to an inputcoefficient reduction. This is the terms-of-trade effect. The economic system that maps factor inputs into domestic final demand has two components: production and trade. The contributions to TFP-growth in the primal representation are given by the sectoral Solow residuals and the terms-of-trade effect, respectively, which can be considered shift effects. On top of this we must accommodate the empirical fact that trade is not always balanced. The economy may run a deficit, which we enter on the right hand side of our net imports constraint. This modification, however minor, adds a conventional input aspect to trade. We do not endogenize the year-to-year deficit of the economy, but, given the value of the deficit, the commodity composition of the trade vector will be determined along with the efficient allocation of resources. This is the input effect of debt which emerges in the dual decomposition of TFP, alongside the factor input productivities. The terms-of-trade effect will be an important source of growth, but the deficit effect will prove insignificant in the empirical part of this study.

Although we reproduce the formulas of neoclassical growth accounting and frontier analysis in a consistent way, there are some subtle differences. Compared to traditional growth accounting, the input value shares that enter our Solow residual are no longer the observed ones, but those based on the shadow prices of the frontier program. In perfectly competitive economies, where inputs are rewarded according to their marginal productivities and outputs according to their marginal revenues, it is perfectly legitimate to use the observed value shares in aggregating inputs or outputs. But, observed economies are not perfectly competitive and are not even on their production possibility frontiers. Hence the Solow residual based on observed value shares does not isolate technical change, but also captures variations of the economy about the competitive benchmark, such as changes in market power, returns to scale, disequilibrium in factor holdings, and suboptimal capacity utilization. The possibility of disequilibrium in factor holdings has preoccupied economists for a long time. In the early studies, the capital stock was corrected for variations in estimated capacity utilization or variations in electricity use to remove the effect of cyclical fluctuations from productivity growth. Berndt and Fuss (1986) proposed an alternative measure of capacity utilization, casted in terms of prices, rather than quantities. The degree of capacity utilization was measured and interpreted as the gap between observed and shadow prices (those at which the observed quantities would be optimal). There was an obvious link to be made with the q-theory of investment (Hayashi, 1982) that predicted the capital stock to be optimal when the ratio of the market price to the purchase price of capital is equal to unity at the marginal. If capital is only one quasi-fixed input and if the marginal q equals the average, q, the shadow price of capital could be measured by the market value. Morrison (1986) generalized the disequilibrium analysis to multiple inputs and recommended the estimation of shadow prices for total factor productivity measurement.

The shadow prices can be estimated using a temporary equilibrium model with some quasifixed factors. Caves, Christensen and Swanson (1981) estimated the shadow prices without specifying the source of disequilibrium in factor holdings. Alternatively, it is possible to estimate the shadow prices by specifying the source of inefficiencies in factor holdings or output supplies. The input demands, as well as the output supplies, may not be at their optimal values with respect to the observed prices because of adjustment costs, regulatory constraints, uncertainty, non-maximizing behavior, or imperfect competition. The gap between the observed and the shadow prices may be due to marginal adjustment costs (e.g., Morrison, 1988), regulatory distortions (Sickles, Good and Johnson, 1986), the value of the option to invest (Dixit and Pindyck, 1994), price-mark-ups related to demand elasticities (Bernstein and Mohnen, 1991). The Solow residual has been corrected for such departures from perfect competition, estimating mark-ups over marginal cost, scale elasticities and shadow prices, and modifying the formula for the residual (Morrisson, 1988; and Hall, 1990). The econometric literature is in the realm of partial equilibrium analysis.

We, however, endogenize commodity and factor prices by finding the frontier of the economy subject to its fundamentals, namely endowments, technology, and preferences. This general equilibrium approach goes back to Debreu (1959) who pursued it in a microeconomic model. Our model is at a medium level of disaggregation, but could conceivably be disaggregated further. Endowments are represented by the labor force, the accumulated stocks of capital and the trade deficit. They constrain the economy-wide allocation, but not the sectors in isolation. Technology is given by the combined inputs and outputs of the various sectors of the economy. Preferences are represented by the commodity proportions of domestic final demand.²

The paper is organized as follows. In the next section, we set up an activity analysis model to determine an economy's frontier. Then we define TFP-growth in the spirit of Solow (1957) and decompose it into frontier productivity growth and efficiency change. In Section 3, frontier productivity growth is further decomposed into technical change and a terms-of-trade effect. In Section 4 we measure TFP-growth and its various components for the Canadian economy over the period 1962–1991. Section 5 concludes and the data are described in an appendix.

2. TFP-Growth as the Sum of Frontier Productivity Growth and Efficiency Change

Figure 1 explains our model for an open economy with two commodities. Net output is given by vector y. Trade moves it to the domestic final consumption vector, f. (Domestic final demand is consumption plus investment, but not net exports. Note that commodity 1 is exported and commodity 2 imported.) Trade is a means to align domestic final consumption with the preferences. Assuming a Leontief welfare function, the optimum is attained by expanding vector f in its own direction, up to fc, where c is the expansion vector. In Figure 1 this is achieved by three things. Production y is pushed to the production possibility frontier (the curved line), reallocated in favor of output 2, yielding point y^* , and the pattern of trade is changed (exporting commodity 2 and importing commodity 1). The frontier of domestic final consumption, fc, is attained by the elimination of slack and the reallocation



Figure 1. The production possibility frontier with actual and optimal net outputs (y and y^* , respectively) and domestic final demands (f and fc, respectively). The straight lines are budget lines in world trade.

of resources across sectors. Expansion vector c is a negative measure for efficiency. If c = 1, the economy is already at its optimum. If c = 1.1, the economy's potential is 10% more than actual performance.

Now consider the next period. For simplicity, assume that the factor inputs remain fixed. Any improvement, or TFP, shows an increase in domestic final demand, f. One extreme case is a movement from f to f c in Figure 1, without any structural change in the production possibility frontier or the terms of trade (the slope of the straight lines). Then all TFP is ascribed to efficiency change. Another extreme case is where f stays put, but the production possibility frontier moves out. Then the new fc would be greater. The increase in c signals a negative efficiency change which, however, is offset by the positive technical change.

We consider an open economy endowed with labor N, capital M (decomposed into various types) and an allowable trade deficit D. The economy is subdivided into a number of sectors, each producing a vector of commodities. Part of the commodities are used as intermediate inputs and the rest flows to final demand (either domestic final demand or exports). The frontier of the economy is defined as the maximal expansion of its vector of domestic final demand f, keeping the relative composition of that vector as fixed. The composition reflects preferences. The frontier of the economy can be reached by an optimal allocation of inputs (primary and intermediate) and production across sectors and by optimal commodity trade with the rest of the world.

The *frontier* of the economy is defined by the primal program,

Τc

$$\max_{\substack{s,c,g\\s,c,g}} e^{\mathsf{T}} f c \text{ subject to}$$

$$(V^{\mathsf{T}} - U)s \ge f c + Jg = F$$

$$Ks \le M$$

$$Ls \le N$$

$$-\pi g \le -\pi g^{t} = D \quad s \ge 0.$$
(1)

The variables (s, c, g) and parameters (all other) are the following [with dimensions in brackets]

- s activity vector [# of sectors]
- *c* level of domestic final demand [scalar]
- g vector of net exports [# of tradeable commodities]
- e unit vector of all components one
- T transposition symbol
- f domestic final demand [# of commodities]
- *V* make table [# of sectors by # of commodities]
- *U* use table [# of commodities by # of sectors]
- J 0–1 matrix placing tradeables [# of commodities by of tradeables]
- *F* final demand [# of commodities]
- *K* capital stock matrix [# of capital types by # of sectors]
- *M* capital endowment [# of capital types]
- *L* labor employment row vector [# of sectors]
- N labor force $[scalar]^3$
- π U.S. relative price row vector [# of tradeables]
- g^t vector of net exports observed at time t [# of tradeables]
- *D* observed trade deficit [scalar].

We discuss the objective and the constraints, respectively. The objective is the expansion of the level of domestic final demand, c. Domestic final demand comprises consumption and investment. Investment is merely a means to advance consumption, albeit in the future. We include it in the objective function to account for future consumption. In fact, Weitzman (1976) shows that for competitive economies domestic final demand measures the present discounted value of consumption.⁴

Preserving the proportions of domestic final demand, f, we expand its level by letting the economy produce fc, where scalar c is the expansion factor. c = 1 is feasible (as it reflects the status quo), but c > 1 represents a movement towards the frontier of the economy. The model maximizes c. This is equivalent to the maximization $e^{T} fc$, where e is the unit vector (with all entries equal to one), T the transposition sign, and f is the given domestic final demand vector. It is important to understand that f is not a variable but an exogenous vector. The positive multiplicative factor in the objective, $e^{T} f$, will control the nominal price level.

The preservation of domestic final demand in finding the frontier of the economy in each year amounts to imposing a Leontief preference structure (fixed consumption pattern). It should be noted that the ray output expansion typical in multi-output DEA (the Farrell (1957) measure of efficiency) implicitly assumes fixed output proportions. It should also be noted that the Leontief specification of production and preferences that we adopt admits a great deal of substitutability as trade is free and, therefore, acts as a valve for factor imbalances between endowments and factor contents of domestic final demands. The economy may even mimic a Cobb-Douglas behavior, as demonstrated in ten Raa (1995). The main reason we opt for the Leontief specification is that the productivities associated with program (1) (in the sense of Lagrange multipliers) combine to TFP expressions which have exactly the same form as the ones in growth accounting. The imposition of fixed proportions

116

ensures that optimal, frontier proportions are the same as the observed ones, while level differences (between the optimum and actual allocations) are a wash in productivity growth analysis. If we would have used a different production function, then the frontier allocation of the economy would feature different input-output proportions than the observed ones and there is no hope that measures for technical change look like the familiar ones of growth accounting.

The first constraint of the linear program (1) is the material balance: net output must cover domestic final demand plus net exports. Then follow the capital and labor constraints.⁵ The next to last constraint is the trade balance: net imports valued at world prices may not exceed the existing trade deficit. Finally, sector activity levels must be nonnegative. The linear program basically reallocates activity so as to maximize the level of domestic final demand. Final demand also includes net exports, but they are considered not as an end, but rather as a means to fulfill the objective of the economy.⁶ This endogenization of trade explains the role of the terms-of-trade in TFP analysis, as we shall see in Section 3.

The theory of mathematical programming teaches us that the Lagrange multipliers corresponding to the constraints of the primal program measure the competitive values or marginal products of the constraining entities (the commodities and factors) at the optimum. We will use the Lagrange multipliers in defining productivity growth. They are p(a row vector of commodity prices), r (a row vector of capital productivities), w (a scalar for labor productivity), and ε (a scalar for the purchasing power parity). They are determined by the dual program associated with (1),

$$\min_{\substack{p,r,w,\varepsilon \ge 0}} rM + wN + \varepsilon D \text{ subject to}
p(V^{\mathsf{T}} - U) \le rK + wL
pf = e^{\mathsf{T}} f
pJ = \varepsilon \pi.$$
(2)

Factor costs are minimized subject to price constraints.⁷ The first dual constraint defines competitive shadow prices of the commodities. Value added must be less than or equal to factor costs in each sector. (If it is less than factor costs, the sector will be inactive according to the phenomenon of complementary slackness.) The second dual constraint normalizes the prices.⁸ Our commodities are measured in base-year prices and hence observed prices are one. The optimal competitive prices from the linear program will be slightly off, but we maintain the overall price level. The third and last dual constraint aligns the prices of the tradeable commodities with their opportunity costs: the relative U.S. prices. In free trade, the law of one price must hold (in the absence of transaction costs and imperfect information).

Following Solow (1957) we define total factor productivity growth as the residual between the final demand growth and aggregate-input growth, where each of them is a weighted average of component growth rates and the weights are competitive value shares. The growth rate of domestic final demand for commodity *i* is $\hat{f}_i = \dot{f}_i/f_i$, where \dot{f}_i denotes the time derivative. The competitive value shares are $p_i f_i/(\Sigma p_i f_i) = p_i f_i/(pf)$. Hence overall output growth amounts to

$$\Sigma[p_i f_i/(pf)]\hat{f}_i = \Sigma p_i f_i/(pf) = pf/(pf).$$
(3)

Inputs are aggregated in the same vein. The growth rate of labor is \hat{N} and its competitive value share is $\beta = wN/(rM + wN + \varepsilon D)$. Likewise, denote the competitive value shares of capital by α (a row vector) and of the trade deficit by γ (a scalar). Then overall input growth can be written as

$$\alpha \hat{M} + \beta \hat{N} + \gamma \hat{D} \tag{4}$$

where each of the terms can be rewritten in time derivatives as we have done for outputs. For example, $\beta \hat{N} = [wN/(rM + wN + \varepsilon D)]\hat{N} = w\dot{N}/(rM + wN + \varepsilon D)$. Total factor productivity growth is defined as the residual between (3) and (4):

$$TFP = p\dot{f}/(pf) - (\alpha \hat{M} + \beta \hat{N} + \gamma \hat{D})$$

= $p\dot{f}/(pf) - (r\dot{M} + w\dot{N} + \varepsilon \dot{D})/(rM + wN + \varepsilon D).$ (5)

In the growth accounting literature it is customary to assume that the economy is perfectly competitive. Unfortunately this assumption is seldom fulfilled. Observed prices are not perfectly competitive and the economy need not be on its frontier. Also notice that p is not a device to convert nominal values to real values, but the endogenous price vector that sustains the optimal allocation of resources in the linear program.

In the spirit of Nishimizu and Page (1982) and further frontier analysis, such as DEA, for example Färe et al. (1994), we will decompose *TFP* in a shift of the frontier and a movement towards the frontier:

$$TFP = FP + EC \tag{6}$$

where *FP* if frontier productivity growth and *EC* is efficiency change. We will now define each of them.

By the theory of Lagrange multipliers, real shadow prices measure the marginal products of the factors at the optimum. Hence *frontier productivity growth* is the growth rates of the shadow prices of the factors (weighted by relative costs and recalling that capital is multi-dimensional) minus the growth rate of the commodity prices.⁹

$$FP = (\dot{r}M + \dot{w}N + \dot{\varepsilon}D)/(rM + wN + \varepsilon D) - \dot{p}f/(pf)$$
(7)

Frontier productivity growth so defined corresponds to the dual expression of TFP-growth for perfectly competitive economies elaborated by Jorgenson and Griliches (1967). It imputes productivity growth to factor inputs, which is beyond the scope of standard frontier analysis. The latter, however, is capable of accounting for efficiency change. Inefficiency is measured by the degree to which the economy can be expanded towards its frontier, *c*. A reduction in *c* signals an efficiency gain and, therefore, *efficiency change* is defined by

$$EC = -\hat{c}(= -\dot{c}/c) \tag{8}$$

We must now demonstrate that frontier productivity growth and efficiency change sum to total factor productivity growth. In other words, we must prove equation (6), given definitions (5), (7) and (8). Now, by the main theorem of linear programming, (1) and (2) have equal solution values, or, substituting the price normalization constraint of (2),

$$pfc = rM + wN + \varepsilon D. \tag{9}$$

The left hand side is the value of optimal domestic final demand and the right hand side is factor income. Thus, (9) is essentially the macro-economic identity of the national product and income. Differentiating totally, we obtain by the product rule

$$\dot{p}fc + p\dot{f}c + p\dot{f}\dot{c} = \dot{r}M + r\dot{M} + \dot{w}N + w\dot{N} + \dot{\varepsilon}D + \varepsilon\dot{D}$$
(10)

119

or, rearranging terms,

$$p\dot{f}c - r\dot{M} - w\dot{N} - \varepsilon\dot{D} = \dot{r}M + \dot{w}N + \dot{\varepsilon}D - \dot{p}fc - pf\dot{c}$$
(11)

Now divide the first term on the left hand side and the last two terms on the right hand side of (11) by the left hand side of (9). Notice that *c* cancels out everywhere, except in the last term on the right hand side. Divide the remaining three terms on either side of (11) by the right hand side of (9). Then we obtain

$$p\dot{f}/(pf) - (r\dot{M} + w\dot{N} + \varepsilon\dot{D})/(rM + wN + \varepsilon D)$$
$$= (\dot{r}M + \dot{w}N + \dot{\varepsilon}D)/(rM + wN + \varepsilon D) - p\dot{f}/(pf) - \dot{c}/c$$
(12)

By definitions (5), (7) and (8), (12) reduces to (6). The noted cancellation of the expansion factor except in one term, enabled us to separate the efficiency change term from the frontier productivity growth term.

3. Frontier Productivity Growth Decomposition into Technical Change and the Terms-of-Trade Effect

In the previous section we decomposed TFP into frontier productivity growth and efficiency change. This section provides the further decomposition of frontier productivity growth into technical change and terms-of-trade effects. The latter is not an add-on, but emerges naturally from our linear programming model of TFP. It should not come as a surprise that terms-of-trade and sectoral technical changes arise simultaneously. The trade sector is like a production sector, with multiple inputs (namely exports) and outputs (namely imports). Like all sectors, productivity goes up when more output (import) is obtained per input (export), in other words, when the terms of trade improve. The specification of the function that maps inputs into outputs is different. In production we have the Leontief function. In trade we have the balance of payments, which is a linear function. From a formal point of view, the functions feature perfect complementarity and perfect substitutability, respectively, where the marginal rate of substitution is given by the terms of trade. The structures of production and trade (input-output proportions and terms of trade) may shift and thus cause TFPgrowth. These are the Solow residual and the terms-of-trade effect, which we will spell out in this section. As always, TFP-growth accrues to factor income additions, to capital, labor, and debt supply, though the latter is typically very small and even zero when payments are balanced.

Our point of departure is *TFP* as defined in (5). Focus on the numerator of (5), by multiplying with the denominator, or (9). Then we obtain the following *TFP* numerator,

$$p\dot{f}c - r\dot{M} - w\dot{N} - \varepsilon\dot{D}.$$
(13)

By definition of *F*, see (1), the first term is $p\dot{F} - pJ\dot{g} - pf\dot{c}$. If the factor constraints are binding, then M = Ks, N = Ls and $\varepsilon \dot{D} = -\varepsilon \pi \dot{g} - \varepsilon \dot{\pi} g$. The second subterm of the first term, $-pJ\dot{g}$, cancels against the first subterm of the last term, $-\varepsilon \pi \dot{g}$, (because of the third constraint of (2)) and (10) reduces to

$$[pF - r(Ks)^{\cdot} - w(Ls)^{\cdot}] + \varepsilon \dot{\pi} g - pf \dot{c}.$$
⁽¹⁴⁾

Dividing by the denominator of *TFP*, or (9), we reobtain *TFP*, but now in the following three-way form:¹⁰

$$TFP = SR + TT + EC \tag{15}$$

where SR is the Solow residual,

$$SR = [pF - r(Ks)^{\circ} - w(Ls)^{\circ}]/(rM + wN + \varepsilon D)$$
(16)

TT is the terms-of-trade effect,

$$TT = \varepsilon \dot{\pi} g / (rM + wN + \varepsilon D) \tag{17}$$

and *EC* is the efficiency change, defined earlier in (8). Comparison of *TFP* decompositions (12) and (6) reveals that effectively we have decomposed the structural change term, frontier productivity growth *FP*, into the technical change and terms-of-trade effects,

$$FP = SR + TT. \tag{18}$$

In discrete time, the expressions involving differentials are approximated using the identity $x_t y_t - x_{t-1} y_{t-1} = \hat{x} \overline{x_t y_t} + \hat{y} \overline{x_t y_t}$, where discrete time $\hat{x}_t = (x_t - x_{t-1})/\bar{x}_t$ and $\bar{x}_t = (x_t + x_{t-1})/2$, and similarly for \hat{y}_t and \bar{y}_t .

4. Application to the Canadian Economy

To illustrate our methodology, we examine productivity growth in the Canadian economy during the period from 1962 to 1991 at the medium level of disaggregation, which comprises 50 industries and 94 commodities. The linear program was solved for each year from 1962 to 1991 yielding the optimal activity levels and shadow prices for the TFP-expressions.

Table 1 contains the shadow prices of labor (in 1986 \$/hour), of the three types of capital (building, equipment and infrastructure), and of the trade deficit (the latter four are rates of return) from 1962 to 1991. Labor was worth at the margin \$16.13 in 1986 prices in 1962. Its productivity followed an increasing trend until 1982 and then a bumpy road ending at \$46.13 in 1991. The rate of return on buildings followed a downward trend, dropping to zero in 1982, sharply rebounded in 1984, and then dropped again to reach zero from 1988 on. In other words, there were excess buildings in 1982 and in 1988–1991. Equipment was not fully utilized until 1983 and again in 1988, 1990 and 1991. Comparing the evolutions of their shadow prices, labor seems to be a substitute to building and equipment. Infrastructure had an increasing rate of return until 1974, much greater than the other two types of capital, and then a declining productivity until the end of our period. On average over the 1962–1991 period, a dollar increase in the trade deficit allowed a 64 cents increase in final demand.¹¹

120

Year	Labor	Buildings	Equipment	Infrastructure	Trade Deficit
1962	16.13	0.32	0.00	0.20	0.71
1963	16.50	0.33	0.00	0.19	0.71
1964	17.46	0.26	0.00	0.22	0.69
1965	17.86	0.28	0.00	0.18	0.69
1966	18.28	0.28	0.00	0.18	0.69
1967	19.31	0.20	0.00	0.18	0.68
1968	20.38	0.21	0.00	0.17	0.67
1969	20.91	0.17	0.00	0.18	0.67
1970	20.40	0.19	0.00	0.23	0.68
1971	21.78	0.14	0.00	0.24	0.66
1972	22.44	0.08	0.00	0.28	0.66
1973	22.96	0.05	0.00	0.32	0.65
1974	23.24	0.01	0.00	0.47	0.61
1975	22.70	0.05	0.00	0.45	0.64
1976	23.61	0.12	0.00	0.37	0.64
1977	24.52	0.08	0.00	0.34	0.65
1978	24.83	0.07	0.00	0.31	0.65
1979	24.85	0.06	0.00	0.32	0.65
1980	24.60	0.07	0.00	0.28	0.66
1981	24.31	0.10	0.01	0.25	0.69
1982	29.66	0.00	0.00	0.18	0.57
1983	12.07	0.62	0.83	0.15	0.82
1984	12.22	0.49	1.03	0.11	0.81
1985	23.11	0.24	0.22	0.16	0.73
1986	20.09	0.18	0.83	0.05	0.72
1987	20.76	0.11	0.99	0.03	0.70
1988	44.11	0.00	0.00	0.01	0.31
1989	22.41	0.00	1.21	0.00	0.63
1990	44.33	0.00	0.00	0.01	0.32
1991	46.13	0.00	0.00	0.01	0.29

Table 1. Factor productivities (shadow prices).

Labor productivity is in 1986\$ per hour. The shadow prices of capital (buildings, equipment and infrastructure) and the trade deficit are rates of return.

and (8), annualized percentages).						
	1962–1974	1974–1981	1981–1991			
FP	2.4	-0.8	3.6			

0.9

0.1

-3.7

-0.1

-0.6

1.8

EC

TFP

Table 2. Frontier productivity growth (*FP*) and efficiency change (*EC*) (equations (4) and (8), annualized percentages).

Its shadow price was pretty stable until 1981 and more volatile and somewhat lower after 1981.

Table 2 shows the decomposition of TFP-growth into a shift of the frontier (frontier productivity growth FP) and a movement towards the frontier (efficiency change EC). The healthy TFP-growth in the period 1962–1974 reflects frontier productivity growth. The

	1962–1974	1974–1981	1981–1991
Buildings	-0.9	0.4	-0.3
Equipment	0.0	0.1	0.3
Infrastructure	1.1	-1.5	-1.2
Capital, total	0.2	-1.0	-1.1
Labor	2.4	0.5	5.0
Deficit	-0.0	0.0	-0.1
Price	-0.2	-0.3	-0.2
FP	2.4	-0.8	3.6

Table 3. Frontier productivity growth (FP) by factor input (equation (7), annualized percentages).

frontier slowed down, in fact contracted, in the period 1974–1981, but this was compensated by efficiency change, yielding a tiny TFP-growth rate. The period 1981–1991 showed no recovery, but an interesting reversal of the components. The frontier moved out, but this effect was nullified by a deterioration in efficiency change. The economy became healthy, but there were severe adjustment problems. The shift of the frontier displays the well-known pattern of the golden 1960s, the slowdown in the 1970s, and the structural recovery of the 1980s.¹²

Table 3 accounts for frontier productivity growth by factor input. The bulk of FP-growth is attributed to labor, next to nothing to the trade deficit, and the remainder to capital. In the first period FP and labor productivity both grow by 2.4%. The 0.2% capital productivity growth is distributed very unevenly over the three types of capital, with infrastructure picking up 1.1%, equipment none, and buildings plummeting by 0.9%. The slowdown in the second period is ascribed to both labor (dropping to 0.5% a year) and capital (turning -1.0% a year). As in the first period, infrastructure is decisive, now explaining all of the negative productivity growth in the second period. The successful FP-growth in the last period is again a labor story. Labor productivity grew at a dramatic 5.0% a year, offsetting a reduction in capital productivity growth of 1.1% a year. Again, the latter is determined by the productivity of infrastructure. The price correction term reflecting a change in final demand composition played a minor role. Demand has always tended to shift towards commodities requiring scarce resources, decreasing, but not by much, the positive effects of individual factor productivities on frontier productivity growth.

While Table 3 shows the composition of FP-growth by factor input, Table 4 decomposes it into the two sources of frontier shift, namely technical change and the terms-of-trade effect.

Table 4. Frontier productivity growth (*FP*) by Solow residual and terms-of-trade effect (equations (12)–(14), annualized percentages).

	1962–1974	1974–1981	1981–1991
SR	1.7	-1.3	-0.3
TT	0.7	0.5	3.8
FP	2.4	-0.8	3.6
SR at observed prices and activity levels	1.4	0.5	0.2

In the first period the bulk of FP-growth (2.4%) is caused by technical change (the Solow residual at shadow prices is 1.7%). The FP-slowdown in the second period is also ascribed to a downturn in technology. The recovery in the last period, however, is due not only to a Solow residual (at shadow prices) increase of one percent, but above all to an improvement in the terms-of-trade effect from 0.5 to 3.8% annually. It might look strange to have some negative Solow residuals, albeit at shadow prices. How can technology regress? There are at least two serious explanations to it. First, technical progress does not show in the statistics right away. This is the argument advanced by David (1990) to explain the productivity paradox of computers. It takes time to absorb the new information technology and to use it to its maximal efficiency, just as it took time to adjust to electricity at the beginning of the century. Second, the negative productivity growth is due to infrastructure, where the benefit might show up in the long run, and not in the short run because of adjustment costs.

It is interesting to contrast our measure of technical change (Table 4, line 1) with the traditional Solow residual, which we have added to Table 4. The main distinction of our productivity measures is the endogeneity of value shares. Prices are marginal productivities and quantities reflect frontier allocations. The Solow residual is a Domar weighted average of sectoral productivity growth rates, see equation (18), but our Domar weights are different, say from Wolff (1985), by the use of competitive activity levels for sectors and supporting prices for commodities and factor inputs. Table 4 reveals quite dramatic differences. A possible explanation of the large price effect is the excess supply of some factor inputs in some years, as noted in the discussion of Table 1. The observed-price based Solow residual is fairly unbiased in the period 1962–1974, but overstates the role of technical change in the periods 1974–1981 and 1981–1991. The terms-of-trade effect was far more important in explaining total factor productivity growth, particularly in the 1980s.

The intended contribution of this paper is to demonstrate that, at least in principle, productivity can be measured without recourse to factor shares or prices. The main reason for this disclaimer is that our model is fairly macro-economic in nature, featuring only one type of labor and three types of capital, with perfect mobility across sectors. More detailed specifications would affect the shadow prices and hence measured TFP. For example, if some type of capital is sector specific, then its constraint separates and each sector yields its own rate of return.

5. Conclusion

The standard procedure of measuring TFP-growth amounts to accepting at face value what is supposed to be measured: factor input prices. We have demonstrated that factor productivities can be determined as the Lagrange multipliers to a program that maximizes the level of domestic final demand. The consequent measure of total factor productivity growth encompasses not only the Solow residual, but also the terms-of-trade and the efficiency change effects.

We have applied our new measure of TFP-growth to the Canadian economy in the period from 1962 to 1991. Canadian TFP grew by 1.8% yearly in the 1960s, dropped in the 1970s

to 0.1% and stayed put in the 1980s. The healthy TFP-growth in the 1960s reflects an outward shift of the frontier. The frontier then contracted in the 1970s, but this was offset by efficiency change. The 1980s shows a reversal of the two components. The frontier moved again, but efficiency change was negative, reflecting adjustment problems. The shift of the frontier tells the story of the golden 1960s, the slowdown of the 1970s, and the structural recovery of the 1980s. It appears that the bulk of this movement in frontier productivity can be attributed to labor productivity growth. We also find that the infrastructure component of the capital stock is the key driving force of capital productivity. The healthy factor productivity growth in the 1960s and the slowdown in the 1970s were both caused by technical change, but the recovery in the 1980s was due almost wholly to an improvement in the terms of trade.

The Solow residual measures the shift of the production possibility frontier of an economy that is presumed to be on its frontier. In this paper, we have shown that when this assumption if not valid, the frontier can be traced using input-output statistics. The Lagrange multipliers to the program that determines potential GDP measure the factor productivities. The expansion factor of the program is an inverse measure of the efficiency of the economy. By the main theorem of linear programming, factor productivity growth and efficiency change sum to TFP-growth.

The significance of this paper to applied researchers is that it demonstrates how to combine neoclassical growth accounting and frontier analysis, in order to account for technical change and efficiency change in TFP. The latter refers not only to "catching up" with best practice, but also to the broader notion of optimal allocation across sectors, including with respect to trade.

Appendix: Data

The constant price input-output tables obtained from Statistics Canada are expressed in 1961 prices from 1962–1971, in 1971 prices from 1971–1981, in 1981 prices from 1981–1986, and in 1986 prices from 1986–1991. All tables have been converted to 1986 prices using the chain rule. For reasons of confidentiality, the tables contain missing cells, which we have filled using the following procedure. The vertical and horizontal sums in the make and use tables are compared with the reported line and column totals, which do contain the missing values. We select the rows and columns where the two figures differ by more than 5% from the reported totals, or where the difference exceeds \$250 million. We then fill holes or adjust cells on a case by case basis filling in priority the intersections of the selected rows and columns, using the information on the input or output structure from other years, and making sure the new computed totals do not exceed the reported ones.

There are three capital types, namely buildings, equipment, and infrastructure.¹³ The gross capital stock, hours worked and labor earnings are from the KLEMS database of Statistics Canada, described in Johnson (1994).¹⁴ In particular, corrections have been made to include in labor the earnings of the self-employed, and to separate business and non-business labor and capital. The total labor force figures are taken from Cansim (D767870) and converted in hours using the number of weekly hours worked in manufacturing (where

it is the highest). Out of the 50 industries, no labor nor capital stock data exist for sectors 39, 40, 48, 49, 50, and no capital stock data for industry 46. The capital stock for industry 46 has been constructed using the capital/labor ratio of industry 47 (both industries producing predominantly the same commodity).

The international commodity prices are approximated by the U.S. prices, given that 70% of Canada's trade is with the United States. We have used the U.S. producer prices from the U.S. Bureau of Labor Statistics, Office of Employment Projection. The 169 commodity classification has been bridged to Statistics Canada's 94 commodity classification. As the debt constraint in (1) is given in Canadian dollars, we convert U.S. prices to Canadian equivalents. We have used, whenever available, unit value ratios, (UVRs, which are industry specific) computed and kindly provided to us by G. de Jong (1996). The UVRs are computed using Canadian quantities valued at U.S. prices. For the other commodities, we have used the purchasing power parities (PPP) computed by the OECD (which are based on final demand categories). The UVRs establish international price linkages for 1987, the PPPs for 1990 in terms of Canadian dollars per U.S. dollar. Hence, we require two additional transformations. First, U.S. dollars are converted to Canadian dollars using the exchange rates taken from Cansim (series 0926/133400). Second, since the input-output data are in 1986 prices, we need the linkage for 1986, which is computed by using the respective countries' commodity deflators: the producer price index for the U.S. (see above) and the total commodity deflator from the make table (except for commodities 27, 93 and 94, for which we use the import deflator from the final demand table) for Canada. Finally, international commodity prices are divided by a Canadian final demand weighted average of international commodity prices to express them in real terms.

The absence of trade in the input-output tables for most of the sample period renders the following commodities non-tradeable: services incidental to mining, residential construction, non-residential construction, repair construction, retail margins, imputed rent from owner occupied dwellings, accommodation & food services, supplies for office, laboratories & cafeterias, and travel, advertising & promotion.

The structure of some non-tradeability constraints implies the equality of the activity levels of "construction" and final demand, "owner-occupied dwellings" and final demand, and "printing and publishing" and "travel, advertising and promotion." We have forced the activity level of industry 39 (government royalties on natural resources, which essentially pertains to oil drigging in Alberta) to follow industry 5 (crude petroleum and natural gas) to ensure there are no such royalties without oil drigging. A more detailed documentation of the data and their construction is available from the authors upon request.

We do not claim that the data were measured without error. Particularly UVRs can be imprecise, according to Lichtenberg and Griliches (1989) and Siegel (1994). For a sensitivity analysis we refer to ten Raa (1995).

Acknowledgments

We thank Nathalie Viennot and Sofiane Ghali for their dedicated research assistance and René Durand, Jean-Pierre Maynard, Ronald Rioux and Bart van Ark for their precious cooperation in constructing the data. We thank editor Catherine Morrison and a referee for incisive suggestions. We acknowledge the financial support of the Social Sciences and Humanities Research Council of Canada (SSHRC), CentER, The Netherlands Foundation for the Advancement of Research (NWO), and the Association for Canadian Studies in The Netherlands.

Notes

- 1. In the frontier literature, there is a distinction between deterministic and stochastic frontiers. The former are obtained by linear programming methods such as DEA, the latter are estimated by econometric methods. See Coelli et al. (1998).
- 2. This is in the spirit of Mohnen, ten Raa and Bourque (1997) who, however, stay in the realm of neoclassical growth accounting and, therefore, do not capture efficiency changes nor the terms-of-trade effect.
- 3. Labor could also be decomposed into various types, but we have not done so in the empirical part.
- 4. In principle, our methodology could accommodate endogenous investment and the determination of the intertemporal production possibility frontier as in Hulten (1979), but we have not pursued this approach.
- 5. Actually, there is also non-business capital and labor, proportional to the activity level of the non-business sector, that is c. We have included their levels in the capital and labor constraints and their factor rewards in the coefficient of c in the objective function. For reasons of clarity in the exposition, we have not indicated these additional terms related to the non-business sector in (1).
- 6. We make no distinction between competitive and non-competitive imports. (Non-competitive imports are indicated by zeros in the make table.)
- 7. Since the commodity constraint in the primal program has zero bound, p does not show up in the objective function of the dual program. For details of the derivation see, for example, ten Raa (1995).
- 8. Remember from footnote 4 that there are two more constraint terms featuring *c*, namely non-business capital and labor. To preserve the price normalization, we have also included in the objective function of the primal program, (1), the base-year expenditure on non-business capital and labor which also shows up on the right-hand side of the second dual constraint.
- 9. Since prices are normalized at unity by the second dual constraint, see (2), the price correction term is a sheer compositional effect. If the composition of domestic final demand, f, is constant, then pf is also constant, by (2), and it follows that $p(f) = \dot{p}f$ is zero. Otherwise the price correction term corrects marginal factor productivity growth rates for an inflationary effect, which does not reflect a change in the price level (since everything is already specified in real prices) but only a compositional effect.
- 10. If the factor constraints are not binding, a fourth term accounts for slack changes. Notice that all components, including the Solow residual, account for the value of trade balance in the numerator. This minor departure from the standard expression in the literature (including Mohnen, ten Raa and Bourque, 1997) is a consequence of our unifying framework that encompasses terms-of-trade effects. The Solow residual is a sum of terms, one for each sector, consistent with the Domar decomposition, see Hulten (1978). The terms reflect the observed factor inputs, *K* and *L*, by choice of Leontief specification in program (1). The presence of allocation vector *s* only affects the sectoral weights in the Solow residual.
- 11. Final demand does not increase by the full dollar because of the need to produce locally nontradeable commodities for a given commodity composition of final demand.
- 12. According to Bergeron, Fauvel and Paquet (1995), Canada hit a recession from January 1975 to March 1975, from May 1980 to June 1980, from August 1981 to November 1982, and from April 1990 to March 1991. We chose the breakpoints before the slump years 1975 and 1982 to compare productivity performances as much as possible over comparable phases of the business cycles.
- 13. Statistics Canada calls them "building constructions," "equipment" and "engineering constructions." Alternatively we could have modeled capital as being sector-specific, the so-called putty-clay model. We prefer the present hypothesis of sectoral mobility of capital within each group for three reasons. First, to let the economy expand, we would have needed capacity utilization rates which are badly measured and unavailable for a number of service sectors. Second, to relieve a numerical collinearity problem, we would have to relieve the capital constraint on the non-business sector. Third, the combination of 11 non-tradeables and sector-specific capacity expansion limits is too stringent. It would lead to a high shadow price on construction commodities and zero shadow prices almost anywhere else.

14. The intermediate inputs (among which energy, materials and services) are taken directly from the input-output tables at the medium level of disaggregation.

References

- Berndt, E. and M. Fuss. (1986). "Productivity Measurement with Adjustments for Variations in Capacity Utilization, and Other Forms of Temporary Equilibrium." *Journal of Econometrics* 33, 7–29.
- Bernstein, J. I. and P. Mohnen. (1991). "Price Cost Margins, Exports and Productivity Growth: With an Application to Canadian Industries." *Canadian Journal of Economics* 24, 638–659.
- Bergeron, L., Y. Fauvel et A. Paquet. (1995). "L'indicateur synthétique avancé de l'économie canadienne selon la méthode de Stock et Watson." Mimeo, Centre de recherche sur l'emploi et des fluctuations économiques, UQAM.
- Carter, A. P. (1970). Structural Change in the American Economy. Cambridge, MA: Harvard University Press.
- Caves, D. W., L. R. Christensen and J. A. Swanson. (1981). "Productivity Growth, Scale Economies, and Capacity Utilization in U.S. Railroads, 1955–1974." *American Economic Review* 71, 994–1002.
- Coelli, T., D. S. P. Rao and G. Battese. (1998). An Introduction to Efficiency and Productivity Analysis. Boston: Kluwer Academic Publishers.
- David, P. (1990). "The Dynamo and the Computer." *American Economic Review*, Papers and Proceedings, 80(2), 355–361.
- Debreu, G. (1959). Theory of Value. New Haven, CT: Yale University Press.
- Diewert, W. E. and C. Morrison. (1986). "Adjusting Output and Productivity Indexes for Changes in the Terms of Trade." *Economic Journal* 96, 659–679.
- Dixit, A. and R. Pindyck. (1994). Investment under Uncertainty. Princeton: Princeton University Press.
- de Jong, G. (1996). "Canada's Postwar Manufacturing Performance: A Comparison with the United States." Research Memorandum, Groningen Growth and Development Center, GD-32.

Färe, R., S. Grosskopf, C. A. K. Lovell and Z. Zhang. (1994). "Productivity Growth, Technical Progress and Efficiency Changes in Industrialised Countries." *American Economic Review* 84, 66–83.

- Färe, R. and S. Grosskopf. (1996). "Productivity and Intermediate Products: A Frontier Approach." *Economics Letters* 50, 65–70.
- Farrell, M. (1957). "The Measurement of Productive Efficiency." *Journal of the Royal Statistical Society, Series A, General* 120(3), 253–282.
- Hall, R. (1990). "Invariance Properties of Solow's Residual." In P. Diamond (ed.), *Growth/Productivity/ Employment*, Cambridge, MA: MIT Press, 71–112.
- Hayashi, F. (1982). "Tobin's Marginal *q* and Average *q*: A Neoclassical Interpretation." *Econometrica* 50, 213–224. Hulten, C. R. (1978). "Growth Accounting with Intermediate Inputs." *Review of Economic Studies* 45(3), 511–518. Hulten, C. R. (1979). "On the Importance of Productivity Change." *American Economic Review* 65, 956–965.
- Johnson, J. (1994). "Une base de données KLEMS décrivant la structure des entrées de l'industrie canadienne." Statistique Canada, Division des Entrées-Sorties, Cahier Technique #73F.
- Jorgenson, D. and Z. Griliches. (1967). "The Explanation of Productivity Change." *Review of Economic Studies* 34(3), 308–350.
- Lichtenberg, F. R. and Z. Griliches. (1989). "Errors of Measurement in Output Deflators." Journal of Business and Economic Statistics 1–9.
- Mohnen, P., Th. ten Raa and G. Bourque. (1997). "Mesures de la croissance de la productivité dans un cadre d'équilibre général: L'économie du Québec entre 1978 et 1984." *Canadian Journal of Economics* 30(2), 295–307.
- Morrison, C. (1986). "Productivity Measurement with Non-Static Expectations and Varying Capacity Utilization: An Integrated Approach." *Journal of Econometrics* 33, 51–74.
- Morrison, C. (1988). "Quasi-Fixed Inputs in U.S. and Japanese Manufacturing: A Generalized Leontief Restricted Cost Function Approach." *Review of Economics and Statistics* 70(2), 275–287.
- Nishimizu, M. and J. M. Page Jr. (1982). "Total Factor Productivity Growth, Technological Progress and Technical Efficiency Change: Dimensions of Productivity Change in Yugoslavia, 1965–1978." *Economic Journal* 92, 920–936.
- Perelman, S. (1995). "R&D, Technological Progress and Efficiency Change in Industrial Activities." *Review of Income and Wealth* 41(3), 349–366.

TEN RAA AND MOHNEN

- Sickles, R., D. Good and R. Johnson. (1986). "Allocative Distortions and the Regulatory Transition of the U.S. Airline Industry." *Journal of Econometrics* 33(1/2), 143–163.
 Siegel, D. (1994). "Errors in Output Deflators Revisited: Unit Values and the PPL" *Economic Inquiry* 32(1), 11–32.
- Siegel, D. (1994). "Errors in Output Deflators Revisited: Unit Values and the PPI." *Economic Inquiry* 32(1), 11–32. Solow, R. (1957). "Technical Change and the Aggregate Production Function." *Review of Economics and Statistics* 39(3), 312–320.
- ten Raa, Th. (1995). *Linear Analysis of Competitive Economies*. LSE Handbooks in Economics, Prentice Hall-Harvester Wheatsheaf, Hemel Hempstead.
- Weitzman, M. (1976). "On the Welfare Significance of National Product in a Dynamic Economy." *Quarterly Journal of Economics* 90, 156–162.
- Wolff, E. (1985). "Industrial Composition, Interindustry Effects, and the U.S. Productivity Slowdown." *Review of Economics and Statistics* 67, 268–277.